

AGP GRADING TABLE

1. **THEME/MOTIF** - The Artist has effectively presented a central idea throughout the whole of the piece.

Up to 10 pts

Weak	Fundamental ideas have not been explored and are not present in the piece.	0 – 3 pts
Average	Fundamental ideas are not fully explored and are not successfully carried through the piece.	4 – 7 pts
Excellent	Fundamental ideas are explored throughout the work and are conveyed by the overall visual experience.	8 – 10 pts
		TOTAL

2. **BUDGET** – The Artist’s budget aligns with the PAC budget; the Artist realistically assesses her costs.

Up to 10 pts

Weak	Budget lacks required information or includes unallowable expenditures.	0 – 3 pts
Average	Budget is complete but is not cost effective and/or related to activities and outcomes.	4 – 7 pts
Excellent	Budget is complete and contains all required information. Budget is cost effective and linked to project activities and outcomes.	8 – 10 pts
		TOTAL

3. **EXPERIENCE** – The Artist demonstrates experience in the medium and provides proof of past work. Preference will be given to Artists that have relevant public installations.

Up to 10 pts

Weak	Application does not include any proof of past work or examples are vague.	0 – 3 pts
Average	Application includes examples of past work, but little emphasis is given on prior experience with public installations.	4 – 7 pts
Excellent	Application includes multiple examples of past work, with emphasis on relevant public installations.	8 – 10 pts
		TOTAL

4. **ORIGINALITY** – Does the theme/motif of the work resemble the Artist’s own impressions?
Does the Artist successfully bring a vision to fruition?

Up to 10 pts

Weak	Piece design is vague and not clearly linked to Artist’s impression/vision. Design has no originality or unifying concept.	0 – 3 pts
Average	Piece has an adequate design that is defined, but piece is somewhat unclear in its connection to Artist’s vision. Concept seems somewhat derivative.	4 – 7 pts
Excellent	Piece has a strong and innovative design that is well defined and fully explained. Clear connection to Artist’s vision.	8 – 10 pts
		TOTAL

5. PUBLIC ART VALUE – How is the art relevant to the community? Does the art send a relevant message? Can the overall design be understood at a glance?

Up to 15 pts

Weak	Does not provide clear insight to its connection or impact on the community. The design is difficult to understand.	0 – 5 pts
Average	The piece's relationship to the community is described but does not seem as relevant / significant. Design is not easily understood right away.	6 – 10 pts
Excellent	Narrative connects the piece to the community. Compelling and specific narrative information demonstrates that the piece has a relevant and significant impact with the community. Design is easily understood at a glance.	11 – 15 pts
		TOTAL

6. OVERALL AESTHETIC – Is a high level of craftsmanship exhibited? Is the imagery compelling, and does it create a tension in the viewer without being objectionable?

Up to 25 pts

Weak	Not visually interesting / compelling and presents little to no opportunity for conversation.	0 – 8 pts
Average	Average level of quality of design/materials. Piece is visually appealing but provides little content for discussion.	9 – 16 pts
Excellent	High level of quality of design and work. Piece is visually appealing and provides opportunity for conversation and discussion.	17 – 25 pts
		TOTAL

7. LONGEVITY OF PIECE –Does the piece seem like it will uphold several years of Wisconsin weather? Are the components of the piece durable?

Up to 10 pts

Weak	Craftsmanship is of a low quality and longevity of piece may be a concern. Materials are of a low quality/not durable.	0 – 3 pts
Average	Average level of craftsmanship. Some concern on longevity of piece.	4 – 7 pts
Excellent	Piece is well crafted and utilizes quality materials. Little to no concern on longevity of piece.	8 – 10 pts
		TOTAL

8. SITE APPROPRIATENESS – Is the site suited well for this piece? Does the piece add to the suggested site or would it be better suited in a different location?

Up to 10 pts

Weak	Piece does not fit the suggested site. The piece is too large/too small/ the subject matter is not appropriate for the location.	0 – 3 pts
Average	Piece will occupy the suggested space fairly well. The subject matter is somewhat applicable to the suggested site.	4 – 7 pts
Excellent	Piece will occupy the suggested space well. The subject matter is fitting for the suggested site.	8 – 10 pts
		TOTAL